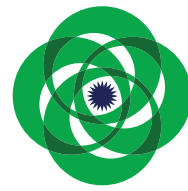


SALES PLAYBOOK



HBC
ENERGY CAPITAL
A DIVISION OF  **NEIF**
National Energy Improvement Fund

HBC Energy Capital can adjust 5 levers to maximize your margin and put the best offer in front of your customer.

